

About

Link2Trials offers patient recruitment and adherence risk management services for clinical studies. We focus on improving the patient's experience to help you run clinical studies as efficiently and effectively as possible.

To help improve adherence levels during clinical studies, we have created adherence risk management services based on the Subjective Experienced Health Model (SEHM) developed by Bloem & Stalpers. SEHM is rooted in behavioral science and enables dynamic, personalized patient support.

Since 2021 we are IMI Associated Partner for the BEAMER project, the latest initiative to address the challenge of patient adherence to treatment.

Email
info@link2trials.com



Phone
+31644154738



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Personalized support at the right level, at the right time and in the right form

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Protocol Design Optimization Services

We have extensive experience in recruitment and working with investigators, research sites, and pharmaceutical professionals. We can help you to fine-tune your study protocol for enhanced patient recruitment and adherence.

Our database and recruitment portals allow you to reach out to patients and assess a potential protocol against a specific patient population. Such an assessment provides instant feedback on the feasibility of the protocol, patient recruitment, and retention.

Our expertise with site selections will enable you to optimize your site and country selection.

Patient Recruitment Services

We are specialized in patient recruitment via social media. Our recruitment strategies include (social) media/digital advertisement, study-specific websites, and access to our database of patients worldwide.

With over 30 million website visitors worldwide, we have successfully recruited for over 900 clinical studies across all kinds of conditions.



Pre-qualification Services

Our online questionnaire with your preliminary selection criteria pre-screens interested potential patients.

Together with our patient-site liaisons our medical call team will contact the pre-screened patients to discuss the study details and ask additional pre-selection questions according to an approved phone questionnaire.

This approach will help you to lessen the burden on your sites and ensures high-quality patient referrals.

e-Consent Services

Our e-consent module will increase the patient experience by offering both patients and sites an easy-to-schedule e-consent video meeting including a validated digital signature process. This will not only increase efficiency for both DCT study setups and conventional study setups, but will also reduce the burden for your study teams.

The e-consent module supports videos, images, and other interactive media to increase the patient's understanding of the study details. It can be integrated in our site workflow management suite for even better support.

In 2018 one of our videos won the European Site Patient Recruitment Innovation Award (SPRIA EU).

Adherence Risk Management Services

Enough has been said and written about the negative effects non-adherent patient behavior have on clinical care and clinical studies. In 2017 we took a leap forward and started the development of our Adherence Risk Management (ARM) services.

Based on behavioral science we provide patients dynamic, personalized support during your clinical study and support your sites with actionable information on the adherence status of patients.

Benefits for your clinical study

Protocol Design Optimization Services

- Improved protocol and study feasibility
- Improved patient experience
- Faster and smoother recruitment
- Improved adherence potential
- Cost reduction through optimized site and country selection

Patient Recruitment Services

- Faster and more effective recruitment
- Faster study start-up
- Improved patient experience

Pre-qualification Services

- Lessens the burden on your sites
- High-quality patient referrals

e-Consent services

- Enhanced patients' understanding of your clinical study
- Lessens the burden on your sites
- Improved patient experience
- Lessens the burden on your sites

Adherence Risk Management

- Improved patient experience
- Dynamic, personalized patient support
- Patient support at the right time and the right level
- Improved site support through up-to-date intelligence on patient support needs
- Digital support takes care of the bulk of patient support
- Prevention instead of firefighting